

**IAM Annual Conference Program and Registration
September 24-25, 2015
Springfield**

**Prairie Capital Convention Center
THURSDAY, SEPTEMBER 24**

7:30 am – 5:30 pm

Registration, Silent Auction, and Booths

Workshops and Sessions

8:30 – 10 am

Interpretation without Walls – This workshop will be at the **Lincoln Home Conference Center at 406 S. 8th St** on the SE corner of Capitol & 8th, just 3 blocks south of Convention Center.

Bob Carter, Northern Illinois University

Quality interpretation, indoors or outside, takes planning and careful execution. Interpreting in the outdoors presents its own unique set of challenges. In this brief workshop we will explore those challenges and potential opportunities.

Hands-On Exhibitions: Design for Accessibility and Durability

Rick Riccio, Riccio Exhibition Services

The days when only Children's and Science Museums created hands-on exhibits are gone. Now all museums are looking for innovative ways to engage audiences. This workshop looks at low-tech hands-on exhibits that any museum can develop. Low-tech exhibits do not mean low maintenance and must be designed for durability as well as accessibility for the broadest possible audience.

10:15 - 11:45 am

Remaining Relevant to Your Local Visitor Base: Temporary Exhibitions as Drivers of Return Visitation

Peter Van Ael, Coordinator, Museum Studies Graduate Certificate, Northern Illinois University

Most of us do not have the luxury of working at destination museums with a majority tourism-driven visitor base. The majority of museums draw the lion share of visitors from the local and surrounding communities. This means that we need to develop strategies to engage audiences over an extended period of time. Successful continuing engagement strategies are multi-faceted, but generally built around exhibitions. This workshop explores how to create meaningful and budget/staff friendly exhibits that any museum can develop.

Employment and Volunteer Issues

Deb Stegall, Attorney, Heyl, Royster, Voelker, & Allen

Learn about issues concerning employees and volunteers and bring specific questions and examples for discussion.

Connecting the Dots of Your Community

Brian Failing, Eastern Illinois University; Sarah Richardt, Lombard Town Center; Alison Costanzo, St. Charles History Museum

Being a part of your community makes you and your museum a central part of the fabric of the town. The work of museums is irrelevant if the museum is not a part of the community. In order to be relevant in the twenty-first century museums need to make the work they do relevant through collaborations with the greater community. The guiding question of this session will be why it is important to be a part of your community. Whether you are a student, emerging professional, seasoned professional, or work in an institution small or large there is something for you to learn from this session.

**JOINT CONFERENCE, EDUCATORS EXPO
AND ROUTE 66! OH MY!!!**

In keeping with the theme of our Conference, we are inviting educators from our museums to host a table at our conference to highlight the wonderful educational programs your museum offers. Since this will be a joint conference with the Conference on Illinois History, this is a wonderful opportunity for you to engage with the teachers in attendance. Sign up below to show off your stuff!

September 25th marks the opening of the 14th Annual International Route 66 Mother Road Festival & Car Show. There will be lots to see and do in the Capitol City that weekend! Bring a companion and make a mini-vacation of it!!

12 - 1:30 pm

Annual Meeting Luncheon and Keynote

Fritz Klein as President Abraham Lincoln

President Lincoln will discuss the importance of museums to our children, our society, and our future. Klein's portrayal of Lincoln brings this American icon to life. He bears a striking physical resemblance to Lincoln. His programs are thoroughly researched, historically accurate, and blend Lincoln's humor with his great humanity. His ability to adapt to any audience and adapt his program's content to your theme means that you are guaranteed to walk away with new insight into the man and a genuine sense that you have been with Lincoln himself.

1:45 - 3:15 pm

Responding to Teachers Needs

Chris Gingrich and Dennis Buck, Kline Creek Farm

Staff from the Forest Preserve District of DuPage County will share how recent efforts to be more responsive to the needs of teachers have resulted in increased utilization of the institution's educational resources and opened doors for deeper partnerships between the institution, schools, and the broader community.

Using Technology for Interpretation

Ronald Morris, Department of History, Ball State University; Brandon Smith, Digital Corps; Samantha Harsh, Indiana Natural Resources; Ashton Hampton, Photographer

Indiana and Kentucky took different paths when using new media and technology to introduce their visitors to different aspects of their state parks. The Building Better Communities Program and the Digital Corps at Ball State University partnered with both states to design and produce apps for their audiences. At both sites the personal communication device augments the educational/interpretation function of paid staff that cannot be on site at all times.

Museums and Schools: A Refresher Course for Keeping Fresh

Cindy Upchurch and Brad Winn, Lewis & Clark State Historic Site

Sites always face the challenge of providing school groups and the public with fresh and interesting interpretation and events. Along with having the tried and true strategies, let's discuss new ideas for resources, funds, events, and educational outreach. Come and be prepared to share your ideas!

3:30 - 5 pm

Educational Programming for Today

Sara Phalen, Director; Maggie Capettini, Education Coordinator; and Brian Failing, Project Assistant; West Chicago City Museum

For the past two years, the West Chicago City Museum has been working to revamp traditional programming to better fit the fast changing needs and offerings available today. Popular programs like school history kits, topical highlights, and oral history programs have been revamped to be more responsive, more collaborative, and to feature on-demand options. As the world changes at an ever-increasing pace, the City Museum has looked to new ways to offer time-tested programs to better reach audiences and to raise awareness about the museum's resources.

Legal Obligations of Donors and Museums

Stacy Crabtree, Attorney, Heyl, Royster, Voelker, & Allen

This session will review the various ways in which a museum may become liable for unexpected costs and expenses related to museum exhibits and what actions museum may take to avoid such liability. It will also include a discussion on legal restrictions and obligations that may attach to a donation, with some real life examples of where gift recipients went wrong.

University Students, an Historic Site, & Funding, What Else is Needed for a Successful Collaboration?

Brian Reis, Executive Director, Ellwood House Museum; Kathleen Johnson, Co-Director, Flag-Township Museum, Rochelle; Sandy Denninger, Curator, Elk Grove Historical Museum; Peter Van Ael, Coordinator, Museum Studies Graduate Certificate, Northern Illinois University

Join Northern Illinois University Museum Studies instructors and alumni for a discussion of a three-year exhibit project at a local site, the Ellwood House Museum. Learn about the student involvement, project coordination, and

the funding and evaluation processes. This session will focus on the steps taken to give a meaningful experience to students and to create a significant exhibit to share with the museum's visitors.

Evening Event

6 – 8:30 pm

Enjoy an evening of music, art, science, and good food at the Illinois State Museum while you experience the art and culture of Illinois. Spend the evening creating an art project or doing a fun science activity while enjoying some great music from Shay on Sax and a cold drink. Explore the award winning *Changes* exhibition dealing with the Illinois environment from our days as a swamp to the ice age to the present, all based on the research of Museum staff.

Alternate location will be the Dana Thomas House, a Frank Lloyd Wright masterpiece.

7:30 pm Lincoln Ghost Walk or Prohibition History Pub Crawl

The **Lincoln Ghost Walk** is a 90-minute walking tour that uses the Lincoln sites as the backdrop for strange and bizarre stories surrounding Lincoln's life and death. What were Lincoln's spiritual and Christian beliefs, and did he have bizarre visions and dreams of death? Mary believed in Spiritualism and had séances in the White House. We'll also talk about his funeral train and the opening and movements of Lincoln's coffin through the years until finding his final resting place in 1901. This is largely a factual history tour including the known ghostly lore.

The **Bootleggin' Prohibition Pub Crawl** walking tour is a 2-3 hour caper, your guide will take you to 3-4 establishments within the Old Town District and tell you of Springfield's wicked Prohibition history at each location. You'll hear amusing stories of blind pigs and raids on stills, as well as murderous stories of sidewalk assassinations. Did Springfield have a crime boss? Yes we did, come along, we'll tell you about it - this is the Bootleggin' Pub Crawl! Do it, or else!

Prairie Capital Convention Center

FRIDAY, SEPTEMBER 25

8 am – 5 pm

Registration, Silent Auction and Booths

8:30 – 10 am

Basics of Archives

Elaine Evans, Senior Archivist, and Catheryne Popovitch, Records Archivist, Illinois State Archives

The Basics of Archives is designed to give organizations and individuals who are responsible for the care of historical records an introduction to the core aspects of managing and protecting historical records collections, using appropriate principles and best practices.

Collateral Damage: Are You Causing Damage to Your Institution's Collections?

Matthew Toland, Director, and Sarah Connors, Assistant Director, Campbell's Center for Historic Preservation Studies; Ashleigh Herrera, Assistant Registrar, Wisconsin Historical Society

Based on the Heritage Health Index (HHI) from 2004, 65 percent of museums are causing irreparable damage to their collections. The HHI study recommends that museum professionals obtain hands-on training to gain knowledge in best practices in collections care. This session will discuss the benefits of applied collections care training to protect collections in your care from damage.

10:15 - 11:45 am

The Basics of Public Policy Relationships (Who, What, When, Where, and How of Advocacy)

Kate Neumiller Schureman, VP of Administration/COO, Peoria Riverfront Museum

"Museum closing proposed in light of budget issues." There was a time, not too long ago, when the only time a museum contacted an elected official was to ask about a government grant deadline. Now, understanding public policy and establishing relationships with your elected officials is more important than ever. This session provides a chance to review the Ws and one H of museum advocacy. Bring your questions and suggestions.

Get it In Writing: Creating a Code of Conduct/Preventing Internal Theft

Kristan H. McKinsey, Peoria Riverfront Museum and Pat Miller, Illinois Heritage Association

Museums takes steps to prevent theft by the public from our exhibitions, but the majority of thefts from collections are made by staff. Learn how to protect your collections from internal theft and how to create a code of conduct or code of ethics that guides staff, trustees, and volunteers on ethical and legal behavior.

12 - 1:30 pm

Luncheon and Speaker

Join us for lunch and a presentation by Theodore J. Karamanski on his new book *Civil War Chicago: Eyewitness to History* sponsored by the Historic Preservation Agency and the Abraham Lincoln Presidential Library and Museum. The American Civil War was a crucial event in the development of Chicago as the metropolis of the heartland. Not only did Chicagoans play an important role in the politics of the conflict, encouraging emancipation and promoting a "hard war" policy against Southern civilians, but they supported the troops materially through production of military supplies and foodstuffs as well as morally and spiritually through patriotic publications and songs. Karamanski is a professor of history at Loyola University Chicago, where he founded and directs the Public History Program. He is the author of seven books, including *Rally 'Round the Flag: Chicago and the Civil War*, *Schooner Passage: Sailing Ships and the Lake Michigan Frontier*, and most recently *Blackbird's Song: Andrew J. Blackbird and the Odawa People*.

1:45 - 3:15 pm

The New Face of AAM Accreditation

Dr. Bonnie Styles, Illinois State Museum System

This session will focus on the recent changes to the American Alliance of Museum's Accreditation program. The changes have streamlined the process and made accreditation more attainable.

Visitor Services (Be a Hedgehog, not a Fox about Visitor Services)

Kate Neumiller Schureman, VP of Administration/COO, Peoria Riverfront Museum

Taken from the poetry of the ancient Greek Archilochus, "A fox knows many things, but a hedgehog one important thing." More and more museums are understanding the need to become more visitor-focused. This session will review why visitor services are so important and provide some not so expensive tools to improve visitor services. Learn how to be a hedgehog when it comes to visitor services in your museum.

TOUR - Hoogland Center for the Arts

The Hoogland Center for the Arts, a nonprofit organization, opened in 2004 as a community arts center in the historic downtown district. A former Masonic Temple, the 80,000 square foot facility, was purchased and donated by two private citizens. After receiving an Illinois Arts Council grant for planning and architectural consulting it was given a \$7.5M renovation thru a State of Illinois grant and a community capitol campaign. Today the multi-purpose facility includes a 350 seat theater, several smaller performance stages, meeting/conference rooms, and an Art Gallery and school. The facility also hosts eighteen arts and community organizations. Now in its 11th year of operation the Center continues to be an important local and central Illinois cultural hub and destination. Participants will also have the opportunity to shop at the Prairie Arts Alliance store inside the Center!

TOUR - Springfield Historic Sites Tour

Take a walking tour of the historic homes of Springfield including the Old State Capitol, Dana-Thomas House, and the Iles House! The Old State Capitol is a reconstruction of Illinois' fifth statehouse, the first to be located in Springfield. The building served as the seat of state government and a center of Illinois political life from 1839 to 1876. The Dana-Thomas House, perhaps the best-preserved example of famed architect Frank Lloyd Wright's Prairie style dwellings, was built for feminist socialite and heiress Susan Lawrence Dana (1862-1946). Constructed between 1902 and 1904, the spectacular brick house covers 12,600 square feet, with thirty-five rooms and sixteen major spaces. The house contains more than 100 pieces of original Wright furniture, 250 examples of art glass doors and windows, and more than 100 art glass light fixtures. The Iles House is the oldest house in Springfield and has its original siding, interior wood work, hardware, flooring and walls. Abraham Lincoln was a frequent visitor when his friend Robert Irwin owned the home. The house was home to State Senator Elijah Iles and Illinois Governor Shelby Cullom.

Evening Event

6 - 9 pm

Awards Presentations and Silent Auction Winners Announced

The Annual Awards Presentations will be held at the Trutter Museum, Lincoln Land Community College. Come see what great work your colleagues are doing while enjoying an evening reception and the premiere of a new art exhibition.

Sponsors and Host Museums:

Ash Interactive

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The Tawani Foundation

Premiere Audio-Visual, Inc.

The Campbell Center for Historic Preservation

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The Board of the Illinois Association of Museums

Illinois State Museum

Illinois Historic Preservation Agency

Abraham Lincoln Presidential Library and Museum

Dana Thomas House State Historic Site

Old State Capitol State Historic Site

The Trutter Museum, Lincoln Land Community College

The Iles House

Committee Members

Karen Everingham, Chair

Christine Ramirez-Campbell

Kara Fedje

Allison Grady

Amy Hathaway

Rick Riccio

Kate Neumiller Schureman

Janet Semanik

Jennifer Snopko

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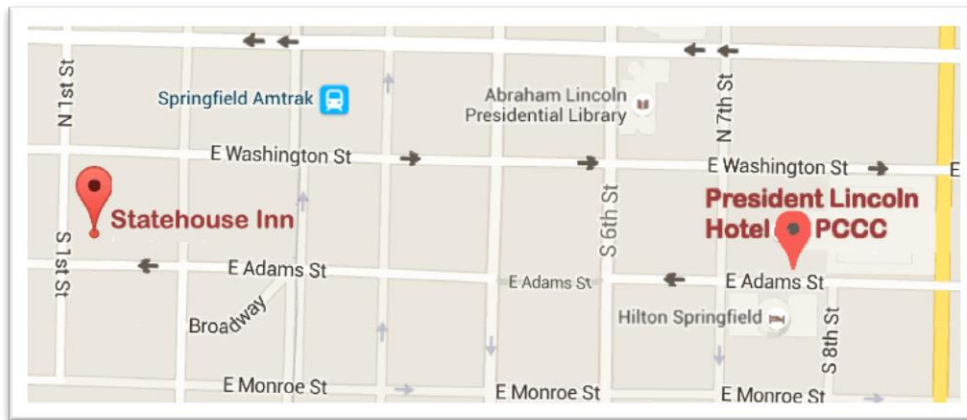
Hotel Information

President Lincoln Hotel
701 E Adams St, Springfield, IL 62701
(217) 544-8800
Deadline September 3

Rooms are available for Wednesday and Thursday at \$105 single/double. Please let them know you are with the Illinois Association of Museums when reserving your room.

The Statehouse Inn
101 E Adams St, Springfield, IL 62701
(217) 528-5100
Deadline September 3

Rooms are available for Wednesday-Friday night at \$89 single/double. Please let them know you are with the Illinois Association of Museums when reserving your room.



Prairie Capital Convention Center Information

1 Convention Center Plaza
Springfield, IL 62701
(217) 788-8800

REGISTRATION

DEADLINE September 18

Register only ONE person per form

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly.

I do not want my phone number and email included in the participants list

Nickname/Badge Name _____
 Name _____
 Position/Title _____
 Institution _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
 Guest Name (If attending luncheons or evening events) _____

First Time Attendee Yes No

I am an individual IAM member

I work for either a corporate IAM organization institutional IAM organization

Additional Requests

I am requesting vegetarian meals for self guest

		Early Bird Member	Member	Non Mem	Student
		By Aug 15 No Exceptions			Please enclose copy of Student ID
Both Days	Sessions only	105	110	120	100
Thursday	Sessions only:	55	60	65	50
	Lunch:	30	30	40	28
	Eve Event:	55	60	70	50
Ghost Prohibition	Tour	13	15	20	12
		13	15	20	12
Friday	Sessions only:	50	60	65	45
	Lunch:	30	30	40	28
	Eve Event:	45	50	60	40
TOTAL					

**Joint Conference
Doubles Your Choices!**

Signing up for our conference allows you to attend any daytime sessions at the Conference on Illinois History on Thursday and Friday. The History Conference is conveniently located next to our rooms on the Lower Level of the PCCC. See the History Conference sessions listed on page 8 of this program.

Payment Information

Check enclosed with registration form

If paying with a check: Mail registration form with check enclosed to IAM

Charge payments and registration can be submitted online via PayPal at www.illinoismuseums.org

Educator Expo!!!

Do you have a unique educational program you would like to share with others?
Want to toot your own horn? Sign up for a table in our Educators Expo!

- Yes, our institution would like to have an educators table (8' table)
Name of Institution (for Table Sign): _____

Illinois Association of Museums

1 Old State Capitol Plaza
Springfield, IL 62701
Fax 217.785.7937

illinoismuseums@gmail.com

Conference on Illinois History – Double Your Choices!

THURSDAY, SEPTEMBER 24

8:30–10:00

__Chicago Stories from the Early 20th Century

__Illinois Politics

__Making History Hands-On for Schools

10:15–11:45

__Civil War Stories

__Unwritten Large: Commemorating the Illinois Bicentennial,
an Ongoing Discussion about the Future of Prairie State History

__Stories from Western Illinois

1:45–3:15

__Race and Place

__Looking for Lincoln in the Abraham Lincoln National
Heritage Area

__Jane Addams in the Classroom

3:30–5:00

__The Diaspora of Illinoisans: How Illinois History Evolved
Beyond the Borders of Illinois

__Historic Preservation

FRIDAY, SEPTEMBER 25

8:30–10:00

__On Doing Local History

__Immigrants in Chicago

__Remembering Lincoln

10:15–11:45

__French Period Illinois Commerce

__Expanding the Reach of the Lincoln Story with Technology

__Labor in Mid-20th Century Chicago

1:45–3:15

__Chicago Societies/Organizations

__What is the Place of the Humanities?

__Illinois Soldiers

3:30–5:00

__Economic Opportunity

__Post WW II Movements

__Northern Illinois Stories

**Check www.illinoismuseums.org for session details, conference updates,
and a full list of conference sponsors!
Times and program are subject to change without notice.**